

# STRATEGIC PLAN 2016 — 2022



« a world where the rights of children to be free from child labour are known & respected »

# STRATEGIC PROGRAMMES & GOALS

**Piloting approaches, methodologies,** investment, and processes so tobacco-growing



communities can prosper and the **rights and protection of children** can be reinforced.



Address the root causes to **measurably reduce child labour in tobacco growing**

and build prosperous communities.

Leverage ECLT project **investment and impact** through **increased stakeholder participation,** innovation, and strategic partnerships.

Through the realisation of the **Pledge of Commitment** by ECLT Foundation Board Members,



child labour will be tackled and **good business practices generated** with the **support of the foundation** and other stakeholders.

ECLT Foundation Members' Pledge realisation will be effectively **supported by the foundation.**



Advance the application of the **UN Guiding Principles on Business and Human Rights** and become a visible player within **agriculture and human rights.**



**Engage** others to **influence change** in policy and **practice** to **cause sustainable change** in



countries significantly at risk of child labour in tobacco growing.

**Engage national and global stakeholders** that influence human and child rights and child protection to **sustainably reduce child labour** in agriculture and in the tobacco-growing supply chain.



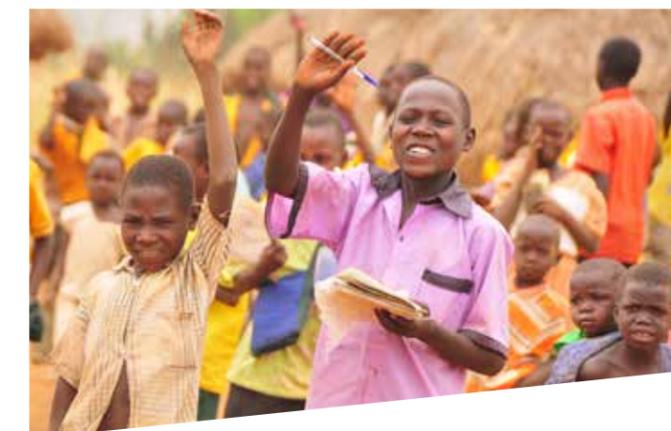
Promote, resource and support public and tripartite institution for **effective efforts in national policy and regulatory frameworks.**

**Raise worldwide awareness** on key issues related to child labour through **advocacy-based communications.**

**Compile and disseminate knowledge** of 'what works' in significantly reducing child labour



and hazardous child labour in agriculture; generate **discussion and research.**



**Compile evidence on good practices** and **disseminate resources** on addressing child labour and hazardous child labour in tobacco growing.



Position & promote the ECLT Foundation as the **premier global resource centre** for research, development, and dissemination of knowledge on addressing and eliminating child labour in tobacco growing.

# ECLT Project Types



## AREA-BASED PROJECTS:

Comprehensive projects on **withdrawing children from child labour**; ensuring **access to education**; **raising awareness**; **building capacity** and improving livelihoods of tobacco-growing communities

## AWARENESS PROJECTS:

Build **relationships** and **knowledge**  
Earn credibility



## KEY INTERVENTION PROJECTS:

Support **strong national regulatory frameworks** on child labour  
Adherence to **child labour policies**

## ECONOMIC DEVELOPMENT PROJECTS:

Designed to **work with stakeholders** in tobacco-growing communities

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## MISSION:

The ECLT Foundation works for the progressive elimination of all forms of child labour in tobacco growing communities, in cooperation with its members and the global community, and in alignment with local public and private stakeholders concerned with the realisation of children's rights.

## VISION:

The ECLT Foundation's Vision for 2022 is of a world where the rights of children to be free from child labour are known and respected throughout the tobacco-growing supply chain.